



State University of New York
- Empire State College



Bachelor of Science in Business Mgt & Economics - Business

STUDENT DATA:

NAME: ROADMAP'S DEGREE

SSN: 000-00-0000

Credit Potential
Required Credit

General Education Requirement

Becoming a well educated person is one of the goals for every student at Empire State College. Thus everyone who graduates needs to include breadth in their degree program. The State University of New York has specified some components of every degree which will contribute to a broad educational background. These components are grouped into 10 knowledge areas and two competency areas. The SUNY ESC General Education Requirement must consist of at least 30 credits and must include all of the areas with the specified learning outcomes listed below. As you talk with your mentor at SUNY ESC, plan your individualized degree program, think about possible areas for credit by evaluation and select your contract studies or courses, be sure that you include this requirement. Courses listed in each of the Knowledge Areas below are available through SUNY ESC at a distance.

Note: Although 3 semester hours is indicated in each of the 10 knowledge areas, it is not an absolute. A lesser amount may be applied to an area as long as a greater amount is applied in another area to total at least 30 credits spanning the 10 areas.

Knowledge Area 1: Mathematics

3.00

Students will show competence in the following quantitative reasoning skills:

- \$ Arithmetic;
- \$ Algebra;
- \$ Geometry;
- \$ Data analysis; and
- \$ Quantitative reasoning

Consider the following SUNY ESC courses:

- . 214104 Quantitative Methods for Management
- . 271104 Algebra
- . 271754 Math for Decision Making
- . 272384 Statistics
- . 272754 Calculus
- . 271954 Contemporary Mathematics

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

Knowledge Area 2: Natural Sciences**3.00**

Students will demonstrate:

§ Understanding of the methods scientists use to explore natural phenomena, including observation, hypothesis development, measurement and data collection, experimentation, evaluation of evidence, and employment of mathematical analysis; and

§ Application of scientific data, concepts, and models in one of the natural sciences.

Consider the following SUNY ESC courses:

- . 272364 Human Biology
- . 272204 Biology of Ecosystems
- . 273364 Biology of the Brain
- . 272454 Chemistry in Context
- . 271504 Ecology, Adaptation, and Sustainable Development
- . 271404 Geology and the Environment
- . 272354 Human Nutrition
- . 171364 Topics in Biology
- . 271434 Introduction to Astronomy
- . 273374 Marine Biology
- . 271554 Minds and Machines

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code = 16.13.00 or 16.99.00 or most 16.XX.XX series}

Knowledge Area 3: Social Sciences**3.00**

Students will demonstrate:

§ Understanding of the methods social scientists use to explore social phenomena, including observation, hypothesis development, measurement and data collection, experimentation, evaluation of evidence, and employment of mathematical and interpretive analysis; and

§ Knowledge of major concepts, models and issues of at least one discipline in the social sciences.

Consider the following SUNY ESC courses:

- . 282164 Intro to Psychology
- . 283504 Social Research for Professionals
- . 284064 Social Psychology
- . 284134 Theories of Personality
- . 284074 Abnormal Psychology
- . 283204 Adult Development
- . 143404 Competition and Cooperation: A Cross-Cultural Perspective
- . 211344 Contemporary Issues in Economics
- . 213224 Deregulation: Do Market Solutions Really Work?
- . 212214 Economics/Macro
- . 212224 Economics/Micro
- . 242404 An Introduction to Culture
- . 243094 Hispanic/Latino Peoples of the U.S.
- . 262454 International Politics and Relations
- . 263714 Labor Economics
- . 214414 Money and Banking
- . 263634 Psycho-Social Issues in Criminal Behavior
- . 261204 The American Political System: An Intro to American Government

- 282124 Exploring Society
- 283174 Adolescence and Identity: Home, School, Community
- 283254 Aging & Society
- 284124 Applied Social Psychology
- 283154 Child Development
- 282204 Cognitive Psychology
- 283354 Experimental Psychology
- 282174 Human Development
- 283404 Principles of Testing & Measurements
- 283274 Privacy, Security, & Freedom: Social Concerns for 21st Century
- 283604 Quantitative Research: Design and Methods
- 284314 Social Change: Paradoxes of Progress

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code see 20.XX.XX series}

Knowledge Area 4: American History [HI001B]

3.00

Students will demonstrate:

§ Knowledge of a basic narrative of American history: political, economic, social, and cultural, including knowledge of unity and diversity in American society;

§ Knowledge of common institutions in American society and how they have affected different groups; and

§ Understanding of America's evolving relationship with the rest of the world.

Consider the following SUNY ESC courses:

- 241214 US History I
- 241224 US History II
- 243254 Women's and Family History
- 242234 American Ethnic History: Colonial Period to Present
- 243124 The African American Experience*
- 243544 Nature in American History
- 263704 United States Labor History*
- 263344 The United States Constitution: A Survey*

*Only for those students with a grade of 85 or higher on the New York State Regents exam in United States History and Government

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code = 20.07.05}

Knowledge Area 5: Western Civilization [HI002B]

3.00

Students will demonstrate:

§ Knowledge of either a broad outline of world history, or

§ The distinctive features of the history, institutions, economy, society, culture, etc., of one Western civilization.

Consider the following SUNY ESC courses:

- 242104 World History I (fulfills western civ or other world civ gen ed)*
- 242114 World History II (fulfills western civ or other world civ gen ed)*
- 224058 The Enlightenment
- 243454 Science and Technology in Western Culture

*These courses must be taken together and both are required to satisfy the Western Civilization requirement
(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)
{DANTES Code = 20.07.06. or 20.07.07 or 20.07.08}

Knowledge Area 6: Other World Civilizations**3.00**

Students will demonstrate:

§ Knowledge of either a broad outline of world history, or

§ The distinctive features of the history, institutions, economy, society, culture, etc., of one non-Western civilization.

Consider the following SUNY ESC courses:

- 243344 Africa & Its Peoples
- 242304 Pacific Asia: Culture & History
- 243294 Vietnam
- 243324 Modern China
- 243414 The Middle East
- 243134 First Peoples of North America
- 243154 Latin American History and Politics
- 242304 The Pacific Century

{DANTES Code = see 20.07.XX series}

Knowledge Area 7: Humanities**3.00**

Students will demonstrate:

§ Knowledge of the conventions and methods of at least one of the humanities in addition to those encompassed by other knowledge areas required by the General Education program.

Examples of subjects that apply include Philosophy, Religion, or Literature.

Consider the following SUNY ESC courses:

- 221404 Intro to Literature
- 222034 Introduction to Religious Studies
- 222244 Intro to Ethics
- 224024 U.S. Multicultural Fiction
- 222404 American Literature: 1600-1865
- 222414 American Literature: 1865 - Present
- 232072 Exploring the Disciplines: Literature
- 221634 Humanities through the Arts
- 223104 Mythology and Modern Life
- 224058 The Enlightenment
- 222224 The Examined Life: An Introduction to Philosophy
- 223504 Dance Across World Cultures
- 224764 Exploring Place: Humanities
- 222604 Food & Drink in Cultural context
- 224504 Ideal Worlds: Utopian Literature
- 223024 Stories & Creative Leadership
- 224014 U.S. Women's Multicultural Life-Writings

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code = see 08.06.00 or other 08.XX.XX series}

Knowledge Area 8: The Arts**3.00**

Students will demonstrate:

§ Understanding of at least one principal form of artistic expression and the creative process inherent therein.

Examples of subjects that could apply include Art, Music, or Cinema.

Consider the following SUNY ESC courses:

- 222504 Creative Writing
- 221654 A World of Art
- 221514 Exploring the World of Music
- 221634 Humanities through the Arts
- 223374 The American Cinema
- 222024 The Photographic Vision
- 222444 Artistic Expression in a Multicultural America
- 222504 Creative Writing: Fiction
- 223504 Dance Across World Cultures
- 223054 Digital Storytelling
- 221114 Introduction to Studio Art
- 222424 Introduction to Visual Literacy

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code = see 08.XX.XX series}

Knowledge Area 9: Foreign Language**3.00**

Students will demonstrate:

§ Basic proficiency in the understanding and use of a foreign language;
and

§ Knowledge of the distinctive features of culture(s) associated with the language they are studying.

Consider the following SUNY ESC courses:

- 221304 Spanish I
- 221314 Spanish II
- 221294 Introduction to Spanish: Language and Cultures
- 221324 French I

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code = see 11.XX series}

Knowledge Area 10: Basic Communication**3.00**

Students will:

§ Produce coherent texts within common college-level written forms;

§ Demonstrate the ability to revise and improve such texts;

§ Research a topic, develop an argument, and organize supporting details;

§ Develop proficiency in oral discourse, and

§ Evaluate an oral presentation according to established criteria.

Consider the following SUNY ESC courses:

- 221624 College Writing
- 223314 Communications Analysis
- 223404 Speechwriting
- 223304 Communication Decisions
- 221014 Introduction to College Reading and Writing
- 232042 Effective Academic Writing

- 233104 Independent Learning Strategies

- 233052 Proposal Writing

(College credit by examination may apply. SUNY ESC may accept the CLEP General English Composition examination with the essay component. For more information, visit the SUNY ESC website.)

{DANTES Code = 11.07.00}

Competencies

The following two competencies should be infused throughout the General Education program. It should not be necessary to take additional courses to demonstrate these competencies - they are typically demonstrated in the academic engagement of students in the courses that make up this degree:

Competency 1: Critical Thinking (Reasoning)

Students will:

- \$ Identify, analyze, and evaluate arguments as they occur in their own or others' work; and

- \$ Develop well-reasoned arguments.

Competency 2: Information Management

Students will:

- \$ Perform the basic operations of personal computer use;

- \$ Understand and use basic research techniques; and

- \$ Locate, evaluate and synthesize information from a variety of sources.

Educational Planning - Required

4.00

Empire State College requires all matriculated (degree-seeking) students to complete a minimum of 4 credits in educational planning courses. Course selections must be discussed with the student's mentor.

Choose at least two courses from the following 2-credit educational planning courses:

- 232032 Assessing Learning
- 232072 Exploring the Disciplines: Literature
- 232042 Effective Academic Writing
- 233104 Independent Learning Strategies
- 232012 Information Literacy
- 232022 Introduction to Guided Independent Study
- 232082 Educational Planning Independent Study: Introductory
- 233082 Educational Planning Independent Study: Advanced
- 232312 Introduction to Critical Thinking
- 233052 Proposal Writing
- 232172 Exploring the Disciplines: Information Systems
- 232062 21st Century Careers: Introductory
- 232082 Educational Planning Workshop: Introductory
- 233022 Reflective Learning
- 233062 21st Century Careers: Advanced
- 233082 Educational Planning Workshop: Advanced
- 232092 Planning and Finalizing the Degree: Introductory
- 233092 Planning and Finalizing the Degree: Advanced

(Visit the SUNY ESC website for a description of this course.)

Lower Division Concentration - Business**24.00**

Consider the following SUNY ESC courses:

- 212054 Accounting I 4 sh
- 212064 Accounting II 4 sh
- 212154 Legal Environment of Business I 4 sh
- 212164 Legal Environment of Business II 4 sh
- 212214 Macro Economics (also fulfills social science gen ed) 4 sh
- 212224 Micro Economics (also fulfills social science gen ed) 4 sh
- 212314 Management Principles 4 sh
- 212414 Marketing Principles 4 sh
- 222304 Communications for Professionals 4 sh
- 222351 Group Facilitation 1 sh
- 262164 Public Administration 4 sh
- 262724 Labor Issues in International Markets 4 sh
- 272384 Statistics (fulfills math gen ed) 4 sh

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code = see 03.XX.XX series}

Upper Division Concentration - Business**40.00**

Consider the following SUNY ESC courses:

- 213164 Diversity in the Workplace 4 sh
- 213314 International Business 4 sh
- 213414 Marketing and Sales Promotion 4 sh
- 213454 Services Marketing 4 sh
- 213504 Human Resources Management 4 sh
- 213514 Corporate Finance 4 sh
- 213524 Investing 4 sh
- 213654 Labor Management Relations 4 sh
- 213704 The Learning Organization 4 sh
- 213804 Marketing Management 4 sh
- 214204 Operations Management 4 sh
- 214214 International Business Law 4 sh
- 214324 International Marketing 4 sh
- 214414 Money and Banking 4 sh
- 214614 Organizational Behavior 4 sh
- 214624 Managerial Leadership 4 sh
- 214654 Dispute Resolution 4 sh
- 214704 Entrepreneurship and Small Business Management 4 sh
- 214754 Business Ethics 4 sh
- 214824 Business Policy 4 sh
- 214924 Marketing Research 4 sh
- 214934 Marketing Strategy 4 sh
- 223304 Communication Decisions 4 sh
- 263024 Public Finance and Budget 4 sh
- 263044 Program Planning and Evaluation 4 sh
- 263724 Global Workplace 4 sh
- 273754 Management Information Systems 4 sh

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

{DANTES Code = see 03.XX.XX series}

Free Electives - Upper Level**8.00**

(College credit by examination or military credit may apply. Visit the SUNY ESC website for a description of courses available.)

General Learning / Free Electives**22.00**

(College credit by examination may apply. Visit the SUNY ESC website for a description of courses available.)

Excess or Duplicate Credit

TOTAL	128.00	0.00
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Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

- o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.
- o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.
- o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: www.soc.aascu.org should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please contact the USCG Institute at 1-405-954-7241. Your advisor will send the college or university an official U.S. Coast Guard Institute transcript, a copy of the degree plan, and a ready-for-signature SOC Student Agreement which, when signed by a college official, becomes a contract for degree completion committing the college or university to supporting you in your academic endeavors.

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree

requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

DEGREE PLAN LEGEND:

SH = Semester hours
VOC = Vocational, not relative to an academic degree
LL = Lower Level, i.e. courses at the Freshman/Sophomore level
UL = Upper Level, i.e. courses at the Junior/Senior level
GL = Graduate Level (sometimes recommended by ACE for very complex courses)
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes*
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes **

* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

** DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

State University of New York - Empire State College (SUNY ESC) General Information:

The State University of New York - Empire State College is an accredited distance learning institution, offering adult degree programs in an online format. Through the Center for Distance Learning, Empire State College offers its associate and bachelor's degrees at a distance via the World Wide Web. All students must meet the college's general degree requirements. With the guidance of your faculty mentor, you will design a degree program that is as innovative or traditional as you need it to be, and choose courses and learning activities from the college's 11 broad areas of study:

§ The Arts

§ Business, Management and Economics
§ Community and Human Services
§ Cultural Studies
§ Educational Studies
§ Historical Studies
§ Human Development
§ Interdisciplinary Studies
§ Labor Studies
§ Science, Mathematics and Technology
§ Social Theory, Social Structure and Change

From one of the areas of study, you will choose a concentration (similar to a major). Examples of possible degree concentrations are available; many other concentrations are possible as well. And when you successfully complete all of your studies, you will receive a fully accredited SUNY degree.

Distance learning offers convenience and flexibility for students with busy lives. While there are deadlines, students can work at hours convenient to their schedule. It is an attractive prospect for students who have many other commitments and obligations. Distance learning also requires discipline. To be successful, students must be self-motivated and responsible in their independent studies.

At Empire State College, the Center for Distance Learning (CDL) has been offering convenient distance education of the highest quality since 1979. Through this flexible program, students do their work at times and locations that are convenient for them. They communicate with advisors and course instructors by means of e-mail, telephone, mail and other technologies. They can also order textbooks, register and take Empire State College courses on the World Wide Web.

At CDL, you progress at your own rate, taking only the number of courses each term that suits your schedule. You can complete your entire degree online with the option to develop independent study courses when necessary or appropriate to your degree.

You can work on your coursework and interact with instructors during the evenings or on weekends. Center for Distance Learning courses are completely self-contained, including research papers, online tests, projects and other methods to assess work. In general site-based exams are not required.

Empire State College offers all degrees entirely online.

Students work through courses under the guidance of an instructor who maintains regular contact in the course and through e-mail and the telephone when necessary. Faculty are specialists in the course content and are available to help you in your studies, evaluating assignments and monitoring your progress through a course.

The current tuition rate for online courses from SUNY ESC is \$181 per credit (subject to change).

Mandatory fees include: (subject to change)

College Fee = .85/credit (\$12.50 max)

Student Activity Fee = \$6.25/credit (\$15 max)

Telecommunications Support and Development Fee = \$75/term

Other Related Fees for matriculated students:

\$300.00 one-time individual evaluation fee due only if students was to pursue credit by evaluation for life experience not documented on an official transcript.

For your next step in pursuing this degree, please contact:

Amanda Haller

Corporate and Military Programs

Empire State College

3 Union Ave.

Saratoga Springs, New York 12866

Toll-free: 1-800-867-5941, or 800-847-3000, x2492, or 518-587-2100, x2492

E-mail: Amanda.Haller@esc.edu

Website: <http://www.esc.edu>

POLICY NOTES:

General Requirements:

- The maximum amount of college credit-by-examination or other forms of non-traditional credit that may apply to this degree (including military credit) is 96 semester hours.
- A minimum grade point average of 2.0.
- A minimum of 45 hours of upper division course work, 24 of which must be in the concentration.
- A minimum of 32 hours of coursework for a baccalaureate degree must be taken from SUNY ESC.
- A grade of "D" is NOT accepted in transfer
- A minimum of 64 liberal studies credits

This college is rated as one of the nation's best in U.S. News & World Report's "America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 01 August 2007